



**Client:** Virgin Media

**Campaign:** Field Sales Advisors

**Advertorial to be placed in for the Manchester Evening News.**

Now we don't like to sound big-headed, but Virgin Media are just amazing to work for. It's not just that we're the first company in the UK to offer TV, broadband, mobile and phone services all from one place. It's not even the fact that we're constantly innovating our products to make sure they're the best, or that we strive to create a low carbon workplace and sustainable working practices. Nope, we think we're amazing because of the people who work for us – and you could be one of them.

**<sub head> *Show us yours and we'll show you ours***

We're big on rewarding our totally ace staff with the best benefits. So when they show us their hard work, their dazzling customer skills and their passion for this iconic company, we show them lots of love.

Let's start with the elephant in the room – money. Actually, it's not an elephant at all, because we pay well and we've very proud of that. Because let's face it, earning a good salary makes everyone happy. And companies who don't share their profits with their teams are just a bit mean.

The benefits of working with us don't just stop there. We have a seriously generous holiday allowance – just don't come back from your swanky vacation with too much of a suntan, or we won't want to stand next to you. We also have a contributory pension scheme, meaning that when you save up for your retirement, we'll top it up. Aren't we nice? And let's not forget the discount we'll give you on our mobile, broadband and cable services – how lovely.

**<sub head> *Meet one of our salesy superstars***

Don't just take our word for it. Obviously we think we're great, but our staff like us too. And we don't mean they just like us. They *really*, truly honest-to-goodness like us. They think we're the best company they've ever worked for. Yes really.

Take Simon for example. He joined us just over a year ago as a Direct Sales Advisor, and he says he feels like he's 'part of the Virgin family' (his words, not ours). He used to work for a cavity wall company – just proving that we like to employ people from all sorts of diverse backgrounds. And in spite of the fact that he wasn't some kind of multimedia guru, he says it wasn't long before he started to feel right at home. Aaaah, isn't that nice?

So what else does Simon like about his job? When we asked him, he said 'The training and support is second to none'. Quite right too! Here at Virgin Media, we're big believers in developing our staff to the very best of their potential. Obviously we want our staff to stay with us so that we can all grow old and wrinkly together, so why not do that with a bunch of people who are at the top of their game? It makes for a much nicer working environment when you respect your colleagues and you know you've got lots of prospects tucked under your belt.



Which brings us swiftly back to the issue of money. We put poor Simon in the hot-seat and asked him what he thought of his salary. We don't want to blow our own trumpet, so we'll let Simon do it for us. Once again in his words, he said: 'After earning a very comfortable salary, I can tell you I finished in the top 10% in the country in 2013.' Yowsers, way to go fella!

**<sub head> All work and no play makes Simon a dull boy**

We know that a little dose of encouragement and autonomy in your working life makes for a happy team, so we encourage our clever shiny people to take the time to develop their careers. If they come up with some nifty ideas to make our customers even happier, then we'll encourage them to follow their hearts. And we reward their strokes of genius with a vibrant workplace that's more than just a workplace – it's somewhere they want to come to.

Just like Simon. He's clearly a bright spark, and just to prove what a lucky chap he is, he's just won an internal competition we ran for an all-expenses-paid trip to Barbados. Yes you did read that right. Barbados – the place with the glorious sunshine and white sand beaches. You see, we're nice like that – we believe in incentivising our staff with fun stuff.

So back to Simon as he's packing his suitcase with his teeny tiny trunks. He's understandably excited about the prospect of his swanky holiday, and who can blame him? And best of all, he's taking his lovely new wife as his 'plus one'. Oh the old romantic! That's exactly why we like Simon - because he's a decent chap. In fact, all of our employees are thoroughly decent. They make us feel all warm and fuzzy - which is why we're so excited about the prospect of adding new members to our team. Let's keep spreading the love people...

**<sub head> So what now? Hit us with your best!**

You could apply for the Field Sales Advisor role above. It really is a cracking little number. Or you could head to our website to see what else we've got on offer. We want to work with the very best, because we think we're pretty damn super ourselves. So come along and say hello – and turn your job prospects into a stratospheric career.

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